

Accounting • Business Administration • Finance • Human Resource Management
Management Accounting • Management Info Systems/Operations • Management Science
Marketing • MBA (Accounting/Business/Psychology) • Risk Management and Insurance

Business @ Oswego.edu

Vol. 10, Issue 1, Fall 2010

Bits & Pieces

Princeton Review Recognition

The School of Business was recognized by Princeton Review's Best 300 Business Schools: 2011 Edition.

The School of Business was recognized by the Princeton Review's Student Opinion Honors. Other top universities included; Boston College, The University of Chicago, Harvard University, Syracuse University, Duke University, and Marist College.

* * * * *

MBA Now Online!

SUNY Oswego's online MBA program has launched for Spring 2011. SUNY Oswego has offered online MBA courses for over a decade. The program will allow working professionals to complete their MBA while maintaining their career. SUNY Oswego is 1 of 5 AACSB institutions in New York State that offers the MBA online.

* * * * *

Earned Excellence

AACSB
International
Accreditation

The Best Business
Schools
in the World



11th Annual Alumni Symposium



From left: MBA Student, Paloma Sarkar. Alumni, Pei Chang Wu '03

This year's annual Alumni Symposium took place on October 18th and 19th. The purpose of the Alumni Symposium is to create campus-community-alumni interaction, which the School of Business strives to achieve. This year, 10 accomplished professionals participated in the event and interacted with students and faculty. These professionals came from a variety of professional backgrounds including, Asset & Risk Management; Human Resource Management; and Internal Auditing. Dean Skolnik described the symposium as "a triangulation of contact" because there is vast engagement between students, faculty, and alumni. "It's that culture of engagement that is passed on from one class year of students to another," he said. The Alumni Symposium portrays the strong commitment that all members of the School of Business have towards our outstanding business program.

This year's alumni participants included: Tim Barnhart '02, Field Director & Long Term Care Specialist for Northwestern Mutual Life; John Cardarella '97, Senior Human Resource Manager for Rite Aid; Jeff Gibbs '80, VP of Internal Audit for Biogen Idec Inc.; Andy Miller '92, Chief Executive Officer for CardStar, Inc.; Terence Nulty '77, Executive Director – Supply Chain Academy for Accenture; Saawan Pathange '02, Director – Financial Institutions Group for UBS Securities LLC; Curt Schultzberg '87, VP of Corporate Development for AXA Foundation; Christian Sterk '08, Risk Reporting Analyst for Deutsche Bank; Trygve Stout '74, Asset & Risk Management for Stout Financial Network LLC; and Pei Chang Wu '03, Associate – Portfolio Analysis and Risk Department for Neuberger Berman.

New Chair of Marketing & Management Department



Dr. Sarfraz Mian, Professor of Management, is the new chair of the Marketing & Management Department. Dr. Mian was appointed to the School of Business in 1992. His teaching interests include: strategic management and business policy, entrepreneurship, and the management of technology and innovation.

His research focus is enterprise development and new entrepreneurial ventures, and strategic decision-making. Dr. Mian is an internationally recognized expert in entrepreneurship.

* * * * *

Welcome Napatsorn Jiraporn



The School of Business welcomes a new faculty member this fall semester, Napatsorn Jiraporn (Pom). She received her MBA in Marketing from Virginia Tech, and ABD (Ph.D. expected 12/10) in Marketing from SUNY Binghamton. Ms. Jiraporn is teaching courses in Marketing Principles, Marketing

Management and Advertising and Promotion.

* * * * *

Gordon E. Lenz Center

Gordon Lenz graduated from SUNY Oswego in 1958. Since he has graduated, Mr. Lenz has been an active member of SUNY Oswego's community specifically in the School of Business. He also is a member of the Oswego College Foundation Board of Directors. Outside of the Oswego Community, Mr. Lenz serves as Chairman and CEO of Conference Associates Inc, and the NYS Business Group. He also founded and serves as a member of the Gold Coast Bank Board of Directors in Islandia. The Lenz Center for Finance, Insurance and Risk Management, is the first endowed center at SUNY Oswego. SUNY Oswego is extremely grateful for Lenz's support and generosity in our outstanding business program.

Visiting Scholars

Dr. Soner Akkoc



Professor Akkoc is from the Department of Banking and Finance at Dumlupinar University, Kutahya, Turkey. Dr. Akkoc's research interests are in investment analysis, efficient capital markets, neural

networks, and fuzzy logic. He plans to apply neural networks to credit scoring models for securities, such as CDs, CDOs, CMOs, and MBSs. Professor Akkoc will be concluding his one-year stay and departing from SUNY Oswego in January 2011.

* * * * *

Dr. Jie Guo



Professor Guo is from the School of Management at Min Zu University of China. Dr. Guo has research interests in project risk management and operations management. She plans to research suitable principles, methods and models for operation,

and crisis management with special applications for minorities in China while at SUNY Oswego. She is also teaching MBA 515 – Management Science during the Fall 2010 semester. Professor Guo will be concluding her one-year stay and departing from SUNY Oswego in January 2011.

* * * * *

Professor Jun Ma



Professor Jun Ma is a lecturer in Management at Shenyang University of Technology in Shenyang, China. His research interests are in operations management and transportation networks. Professor Ma is funded by the Chinese Higher

Education Council. Professor Ma began his one-year stay in June 2010 and will stay until June 2011.

Focus on Faculty Retirements

Lanny Karns

Dr. Lanny Karns, Professor of Management, is retiring this December after 35 years as a member of the SUNY Oswego School of Business Community. Dr. Karns served as Dean of the School of Business from its inception in 1992 until June 2007. He has also taught numerous management courses including MGT 261, MGT 460, and MBA 517. He is a member of the American Management Association, Decision Science Institute, and the Society for College and University Planning. Under Dr. Karns leadership, the School of Business received AACSB accreditation, developed new degree programs, and moved into a new academic building. Professor Karns is an asset to the Management program at SUNY Oswego, and he will be greatly missed. We wish him the best of luck in his future endeavors.



* * * * *

Florence Kirk

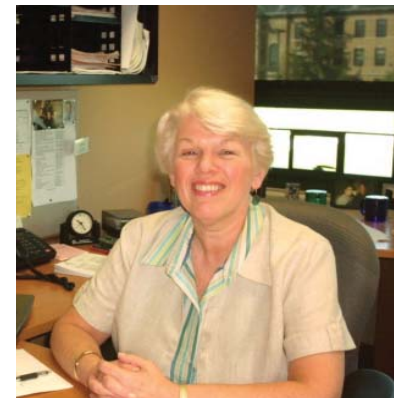
Dr. Florence Kirk, Professor of Accounting, is retiring this December after 17 years as a member of the Oswego School of Business community. Dr. Kirk dedicates her time teaching Financial Accounting and Accounting theory. She is also an active faculty advisor for both The Accounting Society and Beta Alpha Psi. She encourages her students to get involved with VITA and other community service events. Dr. Kirk is an asset to the accounting program here at SUNY Oswego. Amongst many awards, she was the recipient of the Chancellors Award for Excellence in Teaching in 2006 and recipient of the Presidents Award for Excellence in Teaching in 2005. She is going to be missed by all members of the School of Business community. We wish her the best of luck in her future endeavors.



* * * * *

Gay Williams

Professor Gay Williams, a Visiting Assistant Professor in the Accounting, Finance, and Law department, is retiring this December after 15 years with SUNY Oswego. Professor Williams has been teaching students public and private laws that affect business in all facets of its operations including international and ethical issues as well as legal concepts pertaining to the formation, operation, and dissolution of different forms of business organizations. She also coordinates the Business Law program. She will truly be missed by the School of Business as she is an asset to our Business Law program. We wish her the best of luck in her future endeavors.



* * * * *

Robert Hollenbeck

Professor Robert Hollenbeck, a Visiting Assistant Professor in the Accounting, Finance, and Law department, is retiring this December after 5 years with SUNY Oswego. Throughout his career at SUNY Oswego, Professor Hollenbeck has taught a variety of Accounting courses. He also coordinated VITA, Volunteer Income Tax Assistance, with Professor Dean Crawford with help from Beta Alpha Psi. Professor Hollenbeck has been an asset to the Accounting program at SUNY Oswego, and he will be missed. We wish him the best of luck in his future endeavors.



Student Recognition

Michelle Hamann - ACT Student Initiative Award



*From left: Charles Spector, 5-year ACC/MBA Student
Michelle Hamann, Florence Kirk*

Michelle Hamann, a fifth year accounting major, is very active in the School of Business. On October 16, 2010, at the Desmond Hotel in Albany, The Association of Council Members and College Trustees (ACT) presented Ms. Hamann with the ACT Student Initiative Award. The award recognizes students or student groups that identify a need on the campus, or in the

community, and work to provide the best service or solution. During the 2009-2010 school year Omicron Delta Kappa (ODK) National Leadership Honor Society received the Region II award for their Take the Lead program. As President of ODK, Ms. Hamann helped develop a six session program with a group of 8th graders who were unable to progress to the 9th grade. They were encouraged to utilize their strengths and build leadership roles through committee work for their middle school dance. These students were motivated to plan the middle school dance and raise money for the Make-A-Wish Foundation. At the ACT award recognition, Ms. Hamann was accompanied by faculty mentors, Charles Spector and Florence Kirk, the previous ODK President Daniel Lupa, and her parents.

* * * * *

Michael Kurdyla - Project Run With It

Michael Kurdyla, a fifth year accounting major, participated in and won this year's Project Run With It competition.

This is the second consecutive year that a SUNY Oswego 5-year Accounting/MBA student participated in Beta Alpha Psi's international Project Run With it and returned as a member of a winning team. Last year Brittany Vetter won the competition. Project Run With

It is a business consulting competition where students teamed with students from other business schools to produce a winning project for the not-for-profit Community Health Awareness Council of Mountain View, California.



*From left: Florence Kirk, 5-year ACC/MBA Student
Michael Kurdyla, Richard Skolnik*

* * * * *

Global Entrepreneurship Monitor (GEM)

Sarfraz Mian, Chair of the Marketing and Management Department, is a leader and Principal Investigator of GEM, a not-for-profit research consortium of 60 nations that studies world-wide entrepreneurial activity (<http://www.gemconsortium.org/>). The goal of GEM is to improve new business development among its member nations including the US. During his last summer visit to Pakistan, Dr. Mian successfully lobbied with local government officials and the U.S. Agency for International Development to fund the GEM Pakistan project. This year, Dr. Mian launched the study from IBA Karachi (the nation's top business school) and his research team surveyed more than 2,000 Pakistanis including policy makers to discuss their entrepreneurial aspirations, behaviors and activities. The GEM Pakistan 2010 research findings will be released as part of the Global Entrepreneurship Monitor Report 2010 in Washington, DC during their January 2011 annual meeting.

COAP

SUNY Oswego hosted its first annual Career Opportunities in the Accounting Profession program in Summer 2010. The summer program is in its 24th year of being held at several college campuses across NYS giving underserved students insight on the accounting profession. A number of SUNY Oswego faculty members participated in the 4-day event. There were 24 Syracuse-area high school juniors who attended SUNY Oswego's COAP program. Oswego's program featured a speaker from the IRS and numerous presentations on developing a professional and successful career in the field of accounting. Amongst other things, the students traveled to Testone, Marshall & Discenza, a local CPA firm, to experience the accounting profession firsthand. Isaac-Lowe, chair of the Hofstra COAP Advisory Board says, "the COAP experience allows us to open up a whole new world for these promising young people, who then have the ability to seriously consider accounting as a profession relatively early in their academic careers."

Meet the Accountants Night



Every year Beta Alpha Psi hosts the Meet the Accountants Night. This year 12 public accounting firms participated in the event on September

18, 2010, including KPMG; Firley, Moran, Freer & Eassa; EFP Rotenberg LLP; Dannible & McKee, LLP; Dermody, Burke & Brown, CPAs, LLC; ParenteBeard, LLP; The Bonadio Group; Fust Charles Chambers, LLP; Ciaschi, Dietershagen, Little, Mickelson & Co, LLP; Testone, Marshall & Discenza, LLP; Insero & Company CPAs; and Bowers & Company CPAs. Students were encouraged to participate in the event to network with current professionals and to learn more about the opportunities for professional growth these firms have to offer students. Over 100 students participated in this year's Meet the Accountants Night.

* * * * *

Biogen Idec Internship



From left: 5-year ACC/MBA students Vincent Aponte, Michelle Hamann, Tiffany Chiu, and Jeff Gibbs, '80

Biogen Idec Inc. is a global biotechnology company. They are a leading source of many vital therapies including multiple sclerosis, rheumatoid arthritis, Crohn's disease, and psoriasis. Three of SUNY Oswego's students have participated in summer-long internships at Biogen

Idec located in Boston, MA. Vincent Aponte interned in the summer of 2008. Michelle Hamann interned in the summer of 2009. She says, "It was my first internship experience and I gained a vast knowledge in the area of Sarbanes-Oxley audit testing. This internship helped open the door to my internship this past summer at W.R. Grace, and now my full-time employment opportunity at KPMG." Tiffany Chiu interned in the summer of 2010, she says "I gained an understanding of the biotech industry and performed meaningful work that enhanced my academic and professional experience." The internship involves students in the Pretesting and Fieldwork Phases of Sarbanes-Oxley testing. Their primary responsibilities included developing test plans, performing testing of the controls identified, and creating work papers documenting the test results.

School of Business

Dean's Advisory Board

The Dean's Advisory Board meets twice per academic year, once in the spring and once in the fall.

Kevin Bryans '89, CFO, Polaris Library Systems

Joseph Chemotti '90, Partner, Dannible & McKee, LLP

Michael Durney '83, Senior VP Finance & Chief Financial Officer, Dice Inc.

Russ Findlay '89, Vice President, Sales and Marketing Town Sports International

Jeffrey Grimshaw, Interim Director, OBCR

Linda Dickerson Hartsock, Director of the Center for Clean-Tech Entrepreneurship, Syracuse Technology Garden

Tracy Higginbotham '86, President, Women TIES

Matthew Jenal '78, Chief Financial Officer, Cadogan Management

Matthew Labovich '94, Partner, PricewaterhouseCoopers, LLP

Michael Lisson '94, Senior Audit Manager, Green & Seifter

Patrick Murphy '74, Chief Human Resources Officer, Ensign-Bickford Industries, Inc.

Michael Paez '80, Senior VP and Commercial Vehicle Market Manager, Sovereign Bank

Robert Pagano '84, President, ITT Industrial Process

Newton Paul '99, Sourcing Manager, Par Pharmaceutical, Inc.

Thomas Schneider, President and Chief Executive Officer, Pathfinder Bank

Lisa Tamilia '89, District Sales Manager III, Erie Insurance

Mark Tryniski '85, President and Chief Executive Officer, Community Bank System, Inc.

Jacqueline Wilbur '82, Director, Career Development, MIT Sloan School of Management

School of Business Dean's Office

Phone: (315) 312-3168

Fax: (315) 312-5309

Email: business@oswego.edu

Website: www.oswego.edu/business

Design, Editing & Production:
Terri Bouffard, Administrative Assistant
Jennifer O'Meara, Graduate Assistant

Contributors:
Richard Skolnik, Dean
Charles Spector, Chair, AFL Dept.
Tammie Sullivan, MBA Director
Jim Russell '84, Photographer
Michelle Hamann '11, 5-yr Acc/MBA
Tiffany Chiu '11, 5-yr Acc/MBA
Soner Akkoc, Visiting Scholar
Guo Jie, Visiting Scholar
Jun Ma, Visiting Scholar
Jeff Gibbs '80, Biogen Idec