

Career Services Presentations

Next time you're planning a workshop, think of us! We would love to share our resources and expertise. We are available to present to your class, club or organization!



145 Marano Center
career@oswego.edu
315.312.2255

www.oswego.edu/careerservices



Career Services Presentations

General Presentations

Introduction to the Compass Resources– An overview of resources and programs including the myPlans - an educational plan and roadmap to help students plan for academic and personal success.

Digital Dirt Squad- Did you know that over seventy-five percent of employers are searching for you on social media? We have experts ready to present on the importance of your online reputation and how to manage it effectively. It is not enough to simply not have BAD pictures out there– they’ll learn how to best leverage their online presence for professional success.

Major & Career Exploration

Discovering Who I Am - Career Services offers a variety of assessment tools that help students identify their strengths, skills, values, abilities, and interests. Certified professionals will process the results with students after the completion of the assessment. The assessments available are StrengthsQuest™, Myers-Briggs Type Indicator (MBTI)®, Strong Interest Inventory® (SII), and Focus2. There is a small fee associated with all the assessments, except Focus2. We can assist faculty and staff with incorporating these opportunities into course syllabus and/or trainings. We could also present an overview of the assessments, in which participants can follow up with our office they would like to complete one or all of the assessments.

Major Exploration & Confirmation - College is a time for exploring, growing and learning. Deciding on a major can be a difficult decision. This workshop will provide students with ways to explore and confirm majors/minors. Students will learn about strategies, resources and services available to research and explore majors and related career fields.

Career Exploration - This workshop addresses the age old question “What can I do with a major in...” Choosing a major is just the beginning, it’s now time to research all the possibilities that are available related to careers. Students will gain knowledge and insights into how they can begin to explore where their interests lie within their major and how the Career Services can help them throughout the process.

Cont.

Presentation Reservation

- Complete and submit “Presentation Request” available at:
www.oswego.edu/careerservices
- Choose from a list of presentations
(OR)
Tell us your needs and we will customize!
- Ideally, two weeks notice ensures the availability of presentation staff
- We can reserve space and present at 145 Marano Center or we can come to you!

Presentation Topics

General Presentations

- *Introduction to Compass Resources*
- *Digital Dirt Squad*

Major & Career Exploration

- *Discovering Who I Am*
- *Major Exploration & Confirmation*
- *Career Exploration*
- *Community Service & Service Learning*

Preparing for the “Real World”

- *Résumé & Cover Letter Writing*
- *Interviewing Skills*
- *Job Search Strategies That Work*
- *On-Campus Recruiting*
- *Industry Experts*
- *High Demand Soft Skills*

Other: We can develop a customized presentation based on your needs and demographics!

Additional Resources

Major & Career Exploration

- ◆ Self-Assessments are a great place to start the major exploration process.
- ◆ Students can make an appointment to meet with a career counselor, x2240.
- ◆ Check out these resources to help guide students throughout the process:
www.oswego.edu/majorexploration
- ◆ Volunteer opportunities are available on and off campus.

Job & Graduate School Search

- ◆ **Optimal Résumé** is a great place to develop a résumé, cover letter, portfolio, participate in a mock interview and receive feedback from an expert!
- ◆ Job and Graduate School fairs are a great way to get connected to employers and opportunities!

LinkedIn Photo Booth

Need a professional photo for your website or LinkedIn profile? Our staff will set up a photo booth for your organization or event, take professional headshots and email them to you!



Community Service & Service Learning - This workshop will help students find meaningful ways to get involved in the community and will illustrate how community involvement can help them inside the classroom as well as prepare them for lives of active citizenship. Students will be introduced to GST 302, a one-credit service learning course.

Preparing for the “Real World”

Résumé & Cover Letter Writing - This workshop will cover how to create and perfect a résumé and cover letter. We'll cover everything from the components of a résumé to perfecting statements and directing a résumé to the position that you want, including the high-tech tools we use to create résumé magic. This workshop can also include individual résumé critiques.

Interviewing Skills - Students will receive an overview of what they need to know and do to succeed in an interview! Topics include how to match your skills and experiences to the organization's needs, preparing for the tough questions, making the best first impression and the critical follow-up.

Job Search Strategies That Work - This workshop will review the many things students can do to ensure they are successful in the job search process - both a high-tech and a high touch approach, with a special focus on networking.

On campus Recruiting– Did you know that many employers visit Career Services each semester to conduct interviews? This workshop will introduce students to the on-campus recruitment process and cover strategies for being successful.

Industry Experts– We are happy to reach out to our employer partners and work with them to develop a presentation based on their real-world experience. Industry experts are available to share information about their organization, hiring trends, advantages and challenges in their fields, typical work responsibilities and much more!

High Demand Skills– Nationally, employers continue to rate students low in terms of workforce readiness and skill development. We can help your students understand what employers are seeking in their fields and analyze their own skills to determine where their gaps are and devise strategies to develop and best articulate these skills.

Spotlight: Major Events

There are many more opportunities available to students to learn more about themselves, connect with professionals and potential employers and succeed, here are just a few...

Explore:

- ♦ Major Declaration Week
- ♦ Exploration Workshops
- ♦ Health Care Career Conference
- ♦ Spring Opportunities Fair

Refine Your Skills:

- ♦ Etiquette Dinner
- ♦ Interview Blitz Days

Network On Campus:

- ♦ Career & Graduate School Fairs
- ♦ Pizza with Professionals and Panel Discussions
- ♦ Workforce Recruitment Program

Network Off Campus:

- ♦ Teacher Recruitment Days
- ♦ Test Drive Your Career
- ♦ NYC Connections & Success in the City (Alumni Event)

For more information and dates, view our **events calendar**:
www.oswego.edu/careerservices

Compass myPlans

The Compass myPlans are a series of activities designed to move students through self-discovery, major & career exploration, civic and social involvement, and transitioning out of college. For more information, check out:

www.oswego.edu/myplan



Check out these dynamic online tools!



What Can I Do With This Major?



VIDEOS: 1,000s Professional Informational Interviews



Occupational Information: Get the knowledge, skills & abilities to succeed



Online self-assessments connected to Oswego majors



Strategically search, select and store job listings



Résumés, cover letters, mock interviews & more!



Find community service, internship & employment opportunities on & off campus

www.oswego.edu/careerservices

Resource Center Hours:

Monday- Friday at 10am-4:30pm

*Walk-ins are always welcome! Students will receive individual attention and guidance in navigating all of the Compass tools and resources!

Career Services Presentations

145 Marano Center
315.312.2255
career@oswego.edu
www.oswego.edu/careerservices