Tobacco use is the leading cause of preventable death and disease

We can help change this terrible human and economic toll which affects the entire campus community.

- **23,600** 
  ADULTS DIE each year in NYS from tobacco-related illness

- **3,000** 
  ADULT NON-SMOKERS DIE in NYS annually from diseases (including heart disease, lung cancer and stroke) caused by secondhand smoke exposure

- **280,000** 
  YOUTH (<18 YEARS OLD) living in NYS today will ultimately die early from using tobacco, given current smoking levels

Tobacco-related health care costs New Yorkers

$10.4 billion **ANNUALLY**

Lost productivity from smoking costs NYS over

$6 billion **ANNUALLY**