CAMPUS TECHNOLOGY SERVICES
TECHNOLOGY INITIATIVE PROJECT (TIP) GRANTS
INDIVIDUAL DEPARTMENT/PROGRAM PROPOSAL FOR 2012/2013 ACADEMIC YEAR
Submission Deadline: 11/26/2012

Priority 2

~~Collaborating~~ Requesting TIP funding **Departments/Programs:** Communication Studies – Broadcasting/Mass Comm.

Proposal Coordinator Jane Winslow
Individual Proposer Name Michael Riecke
Department Communication Studies – Broadcasting/Mass Comm.
Phone Number X3529
E-mail address Michael.Riecke@Oswego.edu

Signature of Proposal Coordinator

Abstract of TIP proposal (100 words):

The software and hardware necessary to generate graphics for television and video production remain a key component in preparing students to work in a professional studio environment. The Chyron Duel-Channel Character Generator is the industry standard. The product we currently use is antiquated and unreliable. The latest version of the Chyron software and hardware is an essential tool on which broadcast production students should have competency.

	Yes		No X	Matching funds available to support this proposal? If yes, please specify on a separate sheet.

Signature of Department Chair:

Signature of Division Dean: 11/27/2012

Signature of Division Dean:

Description and outline of request for TIP funding for 2012-2013 academic year. If proposal has several parts, please prioritize each part. Use additional sheets as needed:

The Chyron Duet Dual Channel CG LEX 8.5 generates professional-grade graphics and animation for television and video production. This package includes all of the necessary computer hardware and software, including a monitor and keyboard.

Proposals must address academic initiatives that relate to instruction, student usage, improving student usage, and/or improving student learning through the use of technology. Proposals for new, innovative and/or trial initiatives will be given priority; however, equipment replacement and expansion of existing equipment or services will also be considered.

Student impact statement:
(Description of impact of requested hardware and/or software on students' access to computing technology, number of students affected, etc.)

Chyron technology is widely utilized by television studios and production houses worldwide to generate graphics and animation. Basic competency in using current Chyron hardware and software is often sought by employers when hiring new professionals. Furthermore, professional-grade graphics enhance the overall quality and legitimacy of student video projects – especially when students use class-based projects as part of their resume reels for potential employment in the industry. In the Fall 2012 semester, this hardware and software package would have been used in 12 course sections, reaching more than 200 broadcasting students.

EQUIPMENT REQUESTED (rank highest priority first)
Whenever possible, please use the models and costs recommended by CTS:
http://www.oswego.edu/cts/services/administrative/computer_equipment.html

Manufacturer	Model	Units	Unit Cost	Cost
Chyron	Duet Dual Channel CG LEX v8.5	1	$25,000	$25,000
			Total Hardware Cost:	$25,000

EQUIPMENT BEING REPLACED

Manufacturer	Model	Units	SUNY ID #
Chyron	Duet Dual Channel Lx v.5.0	1	23016687

SOFTWARE REQUESTED (rank highest priority first)

Manufacturer	Model	Units	Unit Cost	Cost
			Total Software Cost:	

Total Software Cost:	
Total Hardware Cost:	$25,000
Total Requested:	$25,000