

# SUNY Excels

Harnessing The Power of SUNY through Performance

## ACCESS



ECHS  
P.TECH



## COMPLETION



Powered by SUNY



## SUCCESS



## RESEARCH

Networks of Excellence



EIP



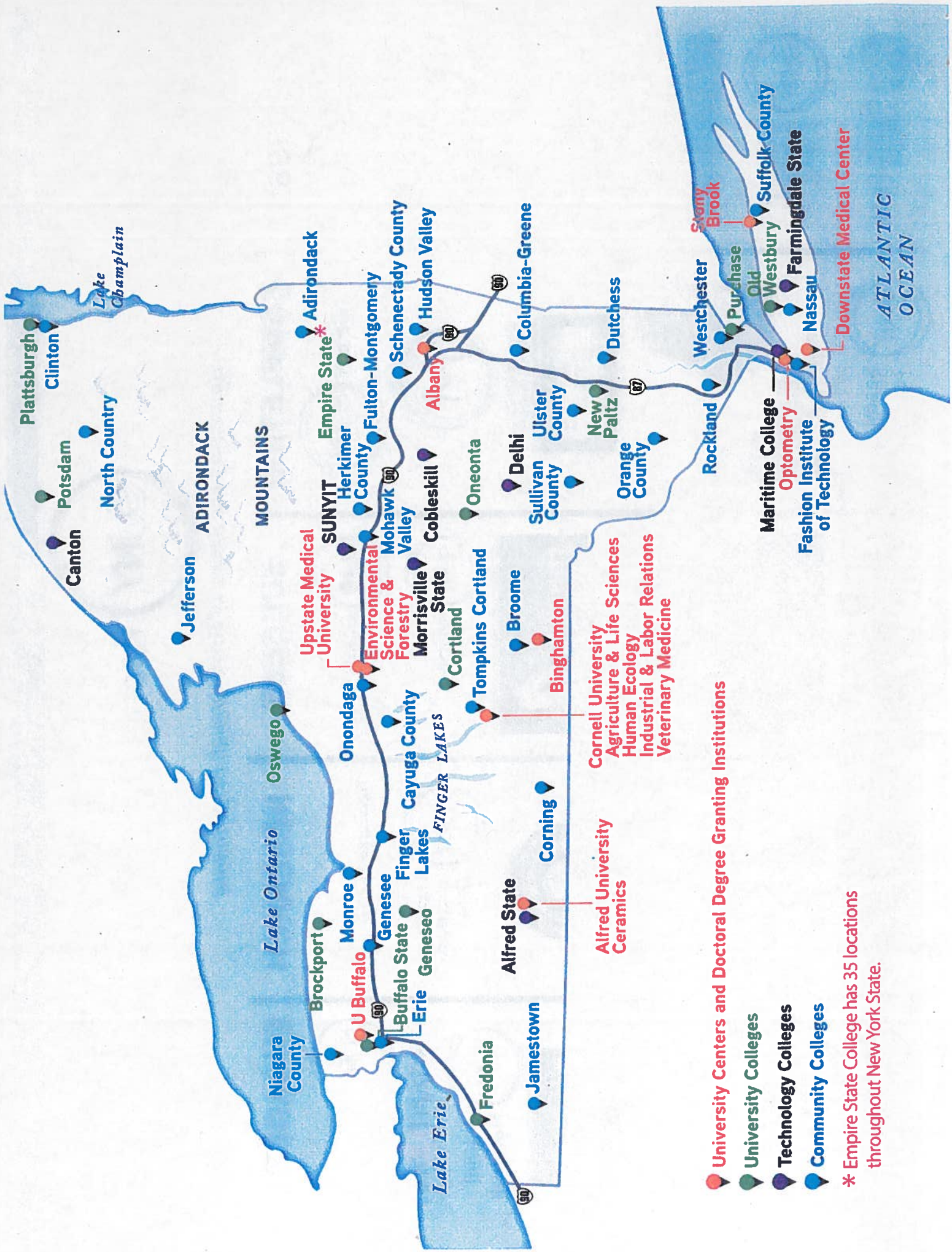
## ENGAGEMENT



STARTUPNY



Access	Completion	Success	Research	Engagement
<p>...provide to the people of New York educational services of the highest quality, with the broadest possible access, fully representative of all segments of the population in a complete range of academic, professional and vocational postsecondary programs</p> <p>...offered through a geographically distributed comprehensive system of diverse campuses which shall have differentiated and designated missions</p>	<p>Increase degree/award production, non-degree completion and services that support student completion; enable those we serve to achieve their goals</p>	<p>Robust system and campus supports for student success; students are prepared for the most successful possible launch into further education, career and citizenship</p>	<p>Increase external investment in SUNY research. Continue to increase the level of confidence external entities have in SUNY</p> <ul style="list-style-type: none"> <li>- system</li> <li>- institutions</li> <li>- faculty</li> <li>- programs</li> </ul>	<p>SUNY's engagement - our economic, societal, and cultural impact on New York State, and beyond; Engage with and share the expertise of the state university with the business, agricultural, governmental, labor and nonprofit sectors of the state...for the purpose of enhancing the well-being of the people of the state of New York... (and) the health of local economies and quality of life; translating innovation into new ideas, products, devices, services and businesses to benefit communities and society</p>
<p><b>Enrollment</b></p> <p>Diversity</p> <p>Capacity</p> <p>Affordability</p>	<p>Completion</p> <p>Persistence</p> <p>Transfer</p>	<p>Applied learning</p> <p>Student supports</p> <p>Financial literacy</p>	<p>External investment in research</p> <p>Scholarship, Discovery and Innovation</p> <p>Thought leaders</p>	<p>Start-Up New York</p> <p>Commercialization</p> <p>Workforce development</p> <p>Alumni / Philanthropic support</p> <p>Community service</p>
<p><b>Full Enrollment Picture</b></p> <p>(undergraduate/graduate, full-time/part-time, remedial, continued, workforce training, international, early college high school, certificates, single course credit/non-credit, industry partnerships, contract courses/programs, concurrent HS enrollment)</p>	<p>Completions - undergraduate, graduate, professional</p> <p>(degrees, certificates, course, credit/non-credit)</p>	<p>Applied Learning</p> <p>(internships, cooperative education, undergraduate/graduate hands-on research)</p>	<p>External investment in SUNY's research</p> <ul style="list-style-type: none"> <li>- sponsored program activity</li> <li>- research expenditures</li> <li>- industry-sponsored research</li> <li>- grants in high priority areas</li> <li>- Investment in Faculty hires</li> <li>- Number of proposals submitted</li> <li>- Sponsored Graduate Research Fellowships</li> </ul>	<p>Start-Up New York</p> <p>(applications approved, business started, jobs created)</p> <p>Commercialization</p> <p>(patents, licenses, invention disclosures, start-ups)</p> <p>Minority and Women Businesses (MWB)</p> <p>SUNY Philanthropic support</p> <p>(investments, alumni giving rate, # of new donors annually, amount of major gifts)</p> <p>Community Service/Outreach</p> <p>(estimated volunteer hours, students, events)</p>
<p><b>Diversity</b></p> <p>(ethnicity/race, Pell, gender, geo, age, etc.)</p>	<p>Graduation Rates</p> <p>(fulltime/parttime, first-time/transfer, undergrad/grad/professional)</p>	<p>Student Supports</p> <p>(career advising, veteran supports, job placement, graduate advising)</p>		
<p><b>Affordability</b></p> <p>(tuition rates, fees)</p>	<p>Retention Rates</p> <p>(fulltime/parttime, first-time/transfer, undergrad/grad/professional)</p>	<p>Financial literacy</p> <p>(student indebtedness, student default rate)</p>		
<p><b>Market Share</b></p> <p>(state, regional, local)</p>	<p>Time to degree - undergraduate and graduate</p> <p>(measured in years, credits)</p>	<p>Degree Progression</p> <p>(Assoc-&gt; Bacc; Undergrad -&gt; Grad)</p>	<p>Scholarship, Discovery and Innovation</p> <p>(publications and citations)</p>	<p>Workforce Development</p> <p>(number of MOUs with businesses, number of participants)</p> <p>Cultural Impact</p> <p>(events, performances, exhibitions)</p>
<p><b>Capacity - programs and courses</b></p> <p>(high need/high demand, geographic distribution, sector distribution, STEM, clinical availability)</p>	<p>Transfer Rates</p>	<p>Additional Credentialing</p> <p>(e.g., minors, double majors, etc.)</p>	<p>Invited, appointed or called to serve as thought leaders</p> <p>(board member, academy member, national panels, keynote, national and international recognition)</p>	
<p><b>Strategic Enrollment Management</b></p> <p>SUNY Metro Recruitment Infrastructure</p> <p>(Manhattan, Westchester, Long Island)</p> <p>EOP / EOC / ATTAIN</p> <p>Open SUNY / Path to 100,000</p> <p>Cradle to Career Alliances</p>	<p>Guarantee programs (4 in 4, 2 in 2)</p> <p>Seamless Transfer</p> <p>DegreeWorks</p> <p>Remedial reform / GAP</p> <p>Open SUNY / Center for Online Teaching Excellence (COTE)</p> <p>Online orientation</p>	<p>Employment and Earnings</p>	<p>SUNY Networks of Excellence</p> <p>SUNY Distinguished Academy</p> <p>Empire Innovation Program (EIP)</p> <p>Pre-award and Grant Support</p> <p>Faculty/Student Research Mentoring</p>	<p>Start-Up New York</p> <p>MWBE</p> <p>Small Business Development Centers</p> <p>SUNY Alumni Network</p> <p>System-wide fund raising support/resources</p> <p>SUNY Servos</p> <p>SUNY Voices</p>



- University Centers and Doctoral Degree Granting Institutions
- University Colleges
- Technology Colleges
- Community Colleges

\* Empire State College has 35 locations throughout New York State.

**University Centers and Doctoral Degree Granting Institutions**

Alfred University  
Ceramics

Cornell University  
Agriculture & Life Sciences  
Human Ecology  
Industrial & Labor Relations  
Veterinary Medicine

Upstate Medical University

Environmental Science & Forestry

Morrisville State

Cortland

Tompkins Cortland

Broome

Binghamton

Maritime College  
Optometry

Fashion Institute of Technology

Downstate Medical Center

ATLANTIC OCEAN

**THE MISSION OF THE STATE UNIVERSITY OF NEW YORK  
(New York State Education Law, Article 8, Section 351)**

"The mission of the state university system shall be to provide to the people of New York educational services of the highest quality, with the broadest possible access, fully representative of all segments of the population in a complete range of academic, professional and vocational postsecondary programs including such additional activities in pursuit of the objectives as are necessary or customary. These services and activities shall be offered through a geographically distributed comprehensive system of diverse campuses which shall have differentiated and designated missions designed to provide a comprehensive program of higher education, to meet the needs of both traditional and non-traditional students and to address local, regional and state need and goals. In fulfilling this mission, the state university shall exercise care to develop and maintain a balance of its human and physical resources that:

- a. recognizes the fundamental role of its responsibilities in undergraduate education and provides a full range of graduate and professional education that reflects the opportunity for individual choice and the needs of society;
- b. establishes tuition which most effectively promotes the university's access goals;
- c. encourages and facilitates basic and applied research for the purpose of the creation and dissemination of knowledge vital for continued human, scientific, technological and economic advancement;
- d. strengthens its educational and research programs in the health sciences through the provision of high quality general comprehensive and specialty health care, broadly accessible at reasonable cost, in its hospitals, clinics and related programs and through networks and joint and cooperative relationships with other health care providers and institutions, including those on a regional basis;
- e. shares the expertise of the state university with the business, agricultural, governmental, labor and nonprofit sectors of the state through a program of public service for the purpose of enhancing the well-being of the people of the state of New York and in protecting our environmental and marine resources;
- e-1. encourage, support and participate through facility planning and projects, personnel policies and programs with local governments, school districts, businesses and civic sectors of host communities regarding the health of local economies and quality of life;
- f. promotes appropriate program articulation between its state-operated institutions and its community colleges as well as encourages regional networks and cooperative relationships with other educational and cultural institutions for the purpose of better fulfilling its mission of education, research and service."