



## 2015-16 SEFA/United Way Campaign

Dear Colleague,

We are inviting you to join us as contributors to the 2015-16 SEFA/United Way campaign. Together we can empower the local, regional and international organizations which make up the network of SEFA-funded agencies to meet ever-increasing human needs such as hunger, illiteracy, cancer and disaster relief.

This year's theme is: ***Positive Community Impact!***

As you look through the enclosed SEFA booklet, we are confident that you will find one or more organizations that have assisted you, a member of your family, or someone else close to you.

Our campus-wide goal this year is two-fold: raise \$35,000 through individual pledges and special events and increase the number of individuals on our campus who give – to boost our overall campus participation by 30%.

- *If you have given in the past, please continue to contribute, as your pledge is needed now more than ever.*
- *If you have not pledged in the past, please consider that a contribution of \$1.00 per week can do incredible good locally, nationally or internationally through SEFA and United Way agencies.*

Special campus events connected to this year's campaign have been scheduled during the weeks ahead. See the list of events on the back of this letter. Prize drawings, secured by members of our local campus committee, will be held weekly exclusively for campus contributors beginning November 16th and running through January 4th. By increasing your contribution by one additional dollar per week, you become eligible for prize drawings from the United Way of Central New York's Step Up Challenge. For a complete listing of prizes you can win, please visit our website at [oswego.edu/sefa](http://oswego.edu/sefa).

We are celebrating over 50 years of positive community impact. Let's set some records and make this the best campaign yet! Remember: It's OUR Community!

Please take a few minutes to complete your pledge form (enclosed yellow form) and return it to your building representative (listed on the back of this page), or directly to Nancy Concadoro, 201 Culkin Hall in the enclosed confidential envelope.

Thank you for your support from the campus SEFA Committee!

<b>Mallory Bower</b> Career Services	<b>Laura Brown</b> Human Development	<b>Nichole Brown</b> Field Placement Office
<b>Caroline Currier</b> Campus Technology Services	<b>Diane Dillon</b> Intercollegiate Athletics	<b>Carolyn Donnelly</b> Student Intern
<b>Tammy Elowsky</b> Business & Community Relations	<b>Howard Gordon</b> President's Office	<b>Kristin Gublo</b> Chemistry Department
<b>Christy Huynh</b> Career Services	<b>Aaron Lee</b> Lifestyles Center	<b>Amy Plotner</b> Human Resources
<b>Shelly Sloan</b> Lifestyles Center	<b>Becky Truax</b> Graduate Studies	

SEFA Building Representatives 2015-2016					
Representative	Building	Bldg #	Email	Phone	Address
Kathleen Aylward	Mahar/Hewitt Union	#13	<a href="mailto:kathleen.aylward@oswego.edu">kathleen.aylward@oswego.edu</a>	3458	402 Mahar
Judith Belt	Park	#2	<a href="mailto:judith.belt@oswego.edu">judith.belt@oswego.edu</a>	2830	103F Park Hall
Terri Bouffard	Rich/Service Building	#14	<a href="mailto:terri.bouffard@oswego.edu">terri.bouffard@oswego.edu</a>	3168	332 Rich Hall
Nichole Brown	Wilber	#9	<a href="mailto:nichole.brown@oswego.edu">nichole.brown@oswego.edu</a>	3098	175D Wilber Hall
Nancy Concadoro	Culkin	#26	<a href="mailto:nancy.concadoro@oswego.edu">nancy.concadoro@oswego.edu</a>	3634	201 Culkin Hall
Cynthia DeWolf	Maintenance	#12	<a href="mailto:cynthia.dewolf@oswego.edu">cynthia.dewolf@oswego.edu</a>	3200	Maintenance Building
Lisa Drake	Lee	#LEE4	<a href="mailto:lisa.drake@oswego.edu">lisa.drake@oswego.edu</a>	3157	110 Lee Hall
Wendy Fragale	Rice Creek	#23	<a href="mailto:wendy.fragale@oswego.edu">wendy.fragale@oswego.edu</a>	6677	Rice Creek
Virginia Gabrielle	Penfield Library	#17	<a href="mailto:virginia.gabrielle@oswego.edu">virginia.gabrielle@oswego.edu</a>	3546	105 Penfield Library
Kristin Gublo	Shineman	#8	<a href="mailto:kristin.gublo@oswego.edu">kristin.gublo@oswego.edu</a>	2742	G02A Shineman Ctr
Bob Hageny	Lanigan	#6	<a href="mailto:robert.hageny@oswego.edu">robert.hageny@oswego.edu</a>	6519	29B Lanigan Hall
Diana McLaughlin	Penfield Library	#17	<a href="mailto:diana.mclaughlin@oswego.edu">diana.mclaughlin@oswego.edu</a>	3546	105 Penfield Library
Pattie Miller	Mary Walker Health Center	#10	<a href="mailto:pattie.miller@oswego.edu">pattie.miller@oswego.edu</a>	5648	116 Walker
Stephen Papay	Laker	#19	<a href="mailto:stephen.papay@oswego.edu">stephen.papay@oswego.edu</a>	2859	Laker Hall
Shelly Reifke	Lanigan	#17	<a href="mailto:shelly.reifke@oswego.edu">shelly.reifke@oswego.edu</a>	2357	17 Lanigan Hall
Lori Reitmeier	Marano Campus Center/Poucher	#3	<a href="mailto:lori.reitmeier@oswego.edu">lori.reitmeier@oswego.edu</a>	3236	222 Campus Center
John Rossi	Pathfinder	#31	<a href="mailto:john.rossi@oswego.edu">john.rossi@oswego.edu</a>	5555	105 Pathfinder Hall
Diane Schrader	Sheldon	#1	<a href="mailto:diane.schrader@oswego.edu">diane.schrader@oswego.edu</a>	3003	215 Sheldon Hall
Becky Truax	Culkin	#26	<a href="mailto:becky.truax@oswego.edu">becky.truax@oswego.edu</a>	3152	606 Culkin Hall
Darlene Tynan	Rich/Service Building	#14	<a href="mailto:darlene.tynan@oswego.edu">darlene.tynan@oswego.edu</a>	2911	138 Rich Hall
Tiffany Woodward	King	#22	<a href="mailto:tiffany.woodward@oswego.edu">tiffany.woodward@oswego.edu</a>	3069	322 Sheldon Hall

SUNY Oswego SEFA/United Way Campaign Events Fall 2015			
Date	Event	Location	Time
Thurs. 10/15	Marano Campus Center Bake-Off	Marano Center Concourse	12pm-2:30pm
Sat. 10/17	United Way Walk-A-Thon	Lanigan Hall	Registration 11am. Walk begins at 12pm.
Mon. 10/19	Shineman Center Bake-Off	Shineman Atrium	12pm-2:30pm
Tues. 10/27	Mahar Hall Bake-Off	Mahar Lobby	12pm-2:30pm
Thurs. 10/29	Culkin Hall Bake-Off	211 Culkin Hall	1pm-3pm
Wed. 11/18	Baskets of Caring	Marano Center Concourse	10am-3pm
Thurs. 11/19	Baskets of Caring	Marano Center Concourse	10am-3pm
Mon. 11/23	Poinsettia Sale Begins		
Tues. 12/1	SEFA Giving Tuesday	Marano Center Concourse	12pm-2pm
Thurs. 12/3	Poinsettia Sale Ends		
Fri. 12/4	United Way Food Drive @ Women's Hockey	Marano Center Arena	3pm
Fri. 12/4	United Way Food Drive @ Men's Hockey	Marano Center Arena	7pm
Sun. 12/6	Holiday Skate with the Lakers (session one)	Marano Center Arena	1pm-2pm
Sun. 12/6	Holiday Skate with the Lakers (session two)	Marano Center Arena	3pm-4pm

SEFA Weekly Prize Drawing Schedule 2015		
Mon. 11/16	SEFA Weekly Drawing #1	\$20 Oswego Sub Shop Gift Card
Mon. 11/23	SEFA Weekly Drawing #2	\$20 Price Chopper Gift Card
Mon. 12/7	SEFA Weekly Drawing #3	\$25 Vona's Restaurant Gift Card & \$20 Dunkin Donuts Gift Card
Mon. 12/14	SEFA Weekly Drawing #4	\$25 Canale's Restaurant Gift Card & \$20 Azteca Gift Card
Mon. 12/21	SEFA Weekly Drawing #5	\$25 Oswego Cinema Gift Card & \$25 Stewart's Gas Gift Card
Mon. 12/28	SEFA Weekly Drawing #6	\$25 River's End Bookstore Gift Card & \$25 WalMart Gift Card
Mon. 1/4	Grand Prize Drawing	Kindle

Visit our campus SEFA site at: <http://www.oswego.edu/SEFA>